

Recruitment - Tours.Com

Recruitment Tours Proposal Spring 2011

Recruitment Tours, a division of *Student Recruitment Corp.* herein known as "SRC" agrees to complete the following student recruitment services for the client.

Basic Recruitment Package

- Represent **CLIENT** at (15) U.S. colleges & universities through representation on an information table showcasing educational opportunities abroad. (See Addendum A – School List.)
- Provide quality student recruitment at a fraction of the cost through the cooperative marketing efforts of Recruitment Tours.
- Representation is primarily at organized study abroad fairs although some individual campus visits may be scheduled.
- Disseminate **CLIENT** materials directly to U.S. students interested in studying abroad.
- SRC will incur all costs of travel to listed schools: staff salaries; airfare; auto rental; hotel; meals, etc.
- SRC will incur all costs for all fair registrations (Average \$100-\$150 per campus)
- SRC will provide motivated and knowledgeable staff to give your program/ institution the best possible representation.
- SRC staff will be trained on the programs offered by each sponsor (telephone or in-person meeting) and will promote program highlights according to student interest and programs offered.
- SRC will provide large table banner with signage for the front of the table "**International Programs Abroad**" to attract potential students.
- Individual sign will be provided for CLIENT's 'space' to outline what they offer at a glance. (Location; program types, fields of study)
- SRC will gather contact information on interested students and forward these inquiries to the sponsor. This includes: name; address; telephone; email; institution; graduate, undergraduate or internship interest; country/region interest; subject interest; and approximate date of travel/ study abroad.
- Student inquiries will be compiled in spreadsheet format and forwarded electronically to the sponsor within two weeks of each fair attended. Each spreadsheet will be accompanied by a photo of SRC's table at each fair unless the client is otherwise notified.

- SRC will disseminate catalogues or like information to the Study Abroad Director/ Advisor if sufficient materials are left over.
- SRC reserves the right to staff an additional table at any fair.
- Sponsors will be responsible for shipping materials to fair locations or to the Recruitment Tours office.
- SRC retains the right to modify the school list at any time to take advantage of new fairs.

Cost: 15 schools = \$2,950

Recruitment Tours Proposal (cont'd)

Please sign and date the agreement below, and a signed copy will be returned to you along with an invoice. Payment is to be paid in full BEFORE the start of the tour unless payment arrangements have been requested. Due to the limited space available on the tour, cancellation after the contract has been signed will result in a 20% cancellation fee. Cancellation 45 days or less from the start of the tour will result in 100% forfeiture of the recruitment fee. In either case, any lost moneys may be applied toward another future tour. Checks are to be made payable to: *Recruitment Tours*

I, the undersigned, as representative of **CLIENT**, do agree to contract with *Recruitment Tours*, a division of *Student Recruitment Corp.* for the fulfillment of the U.S. University Recruitment Tour to 15 campuses as outlined in this document. (See Addendum A for the list of schools to be attended)

Basic Recruitment Package

I wish to contract for the 2011 U.S. Fair Tour: (Pls. initial)

Signing for **CLIENT**:

Name: _____

Title: _____

Signature: _____ Date _____

Signing for *Student Recruitment Corp.*
14286 Joggins Avenue, Port Charlotte, FL 33981
Tax ID: 75-3070424

Name: James J. Hummon
Title: CEO

Signature: _____ Date _____

Addendum A: Recruitment Tours Fair Schedule: 2011

Spring 2011

1. Xavier University (LA)
2. Loyola University (LA)
3. Louisiana State University (LA)
4. University of Houston (TX)
5. Texas State University, San Marcos (TX)
6. University of Texas, San Antonio (TX)
7. University of Texas, Dallas (TX)
8. Texas Tech University (TX)
9. Our Lady of the Lake University (TX)
10. Florida Atlantic University (FL)
11. Florida Gulf Coast University (FL)
12. University of North Florida (FL)
13. Salem State College (New England)
14. Worcester State College (New England)
15. Eastern Connecticut State University (New England)
16. Western New England College (New England)

(Recruitment Tours reserves the right to change or alter the list of institutions to be visited as part of the school tour at any time. A minimum of (15) U.S. institutions are guaranteed to be visited or attended. Recruitment Tours will notify the client of any changes.)